



Website Design & Maintenance Prices

Title	Description Of Work	Price		Additional Work	Additional Work Charges
Google, Bing business page and maps submission £60	Per platform	£60			
Website Mobile optimisation £50	1 - 5 pages	£50		Per Additional page	£10
Annual Maintenance - option 3 £240	Website - annual	£240		Per month	£20
Ads Campaign £250	Pay-Per-Click campaign setup	£250			
Deep-scrolling Web Page	Each section counts as 1 page				
Annual Maintenance - option 2 £360	Website+Social	£360		Per month	£30
Online Shop creation £200	First 3 proofs of 1 - 10 items	£200		Per Additional item	£20
Ads - Pay Per Click campaign management £30	Per hour	£30			
Online Services creation £150	First 3 proofs of 1 - 10 services	£150		Per Additional service	£10
Website Maintenance hourly £90	3-hour package	£90		Per additional hour	£30
Domain Transfer £60	1 - 4 hours of work	£60		Per Additional hour	£50
Facebook shop / catalogue £100	1 - 10 items	£100		Per Additional item	£10
Google SEO Optimisation £80	1 - 5 pages	£80		Per Additional page	£15
Social media Accounts creation and set up £90	1 - 3 accounts	£90		Per Additional account	£20
Annual Maintenance - option 1 £600	Website + Social + Forms, Policies Design & Update Service	£600		Per month	£50
Website Training £90	3-hour package	£90		Per additional hour	£30
Website Design £300	First 3 proofs of 1 - 5 pages	£300		Per Additional page	£50
Email and cloud account £50	1 - 3 accounts	£50		Per Additional account	£15
Image Procurement for Website £5	Per picture	£5			
Favicon Design £50	First 4 proofs	£50		Per Additional hour	£60



Graphics Design Price

Title	Description Of Work	Price		Additional Work	Additional Work Charges
Christmas/Occasional Cards	Fist 3 proofs - 1 side	£50		2 sides	£75
Banner Design	First 3 proofs- after initial consultation	£60		Per Additional hour	£30
Custom Stationery	First 3 proofs of Each Item - Forms, Letters, Agreements, Policies	£50		Per Additional hour	£30
Leaflets & Flyers	Fist 3 proofs - 1 side	£60		2 sides +	£100
Appointment Cards	Fist 3 proofs - 1 side	£30		2 sides	£50
Business Cards	Fist 3 proofs - 1 side	£50		2 sides	£70
Greetings card/Postcard	1-3 proofs of 1 side	£60		2 sides	£100
Brochure Design	First 3 proofs of 1-4 pages	£100		+2 page	£30
Stationery Design	Includes 1-3 proofs of 1 side Letterhead, Compliment Slip, Note and Desk pad	£140		2 sides	£250
Favicon Design	First 4 proofs - after initial consultation	£50		Per additional hour	£60
Posters	Fist 3 proofs - 1 side	£60		Per additional hour	£30
QR Code Generation	1 - 5 Codes	£50		Per additional code	£5
Invitations	Fist 3 proofs - 1 side	£50		2 sides	£75
Logo Design	First 4 proofs - after initial consultation	£180		Per additional hour	£60
Menu, Price List	First 3 proofs of 1-4 pages	£100		Per Additional page	£20
Photo Editing	First 3 proofs of 1- 3 items	£50		Per Additional item	£5



Social Media price list

Title	Description Of Work	Price
Facebook / Instagram Shopping £80	Connecting your Instagram and Facebook accounts to your Shopify or Etsy store - sell straight from Facebook and Instagram! Direct customers to your website.	£80
Strategic Support - hourly £50	Consultation, support, guidance session over the phone. Check on your website's performance. Book in an in depth hour long chat on strategies to improve conversion, sales, traffic and more.	£50
Social Media Account Package £180	3 x Business page creation and setup	£180
Social Media Content Package £300	<ul style="list-style-type: none">•24 social media posts tailored to your target audience•14 Instagram story posts•Readymade originals to copy and use as and when decided.•A to-do agenda, so you know what to post and when•Guidelines on what and when to post•Hashtag and keywords research•Easy to use document will be handed over to you so you can continue with the work yourself.	£300
Monthly Account maintenance £350	Behind the scenes management of your website, product optimisation, creative updates, order management, invoicing and more.	£350



Custom Web design service packs

Title	Description Of Work	Subtitle	Price
Single Page Simple Website (Landing page)	<ul style="list-style-type: none"> •Website designed & optimised for PC, Laptop, Tablet and Mobile Phones •Fully integrated with Google Analytics & Google Search Console •Contact form, newsletter sign up, testimonial strip •The page SEO •Connection to your social media accounts •Uploading of all content provided by you •Domain connection (provided by you) or purchase from the WIX (paid by you) •Add ons - Extra pages (+£50) 	You will like it if you need simply an online presence	£300
STAR Package	<ul style="list-style-type: none"> •Up to 8 Custom Pages (8 unique pages or 8 sections on long scrolling sites) •Mobile device optimised pages (a website that looks good across the most popular devices, i.e. iPhone, Tablets) •Contact form, newsletter sign up, testimonial strip •SEO Package -website and business submission to major search engines, all 8 pages are Search Engine Optimised -submission to relevant UK business directories such as Yell.com, Thompson, and one other of your choice -submission to google places, maps, Bing places and Maps •Picture Gallery (Upload and display pictures in beautiful galleries, manage your uploads) •Monthly maintenance plan with a 25% discount •After the initial consultation 2 revision sessions (Two occasions to ask us to amend or change a design or features during the design process) •WIX host platform installation •Basic Social Media Integration •One Month of Website Maintenance •SEO optimisation •Domain Connection 	You will benefit from the STAR Package if you are a small and growing business. Here, I present an affordable version of VIP class service with monthly payments that start from 12 x £36 per calendar month with an upfront payment of £432. This Package provides a solid base for local and nationwide online presence.	£864
Start-Up Package	<ul style="list-style-type: none"> •Up to 5 Custom Pages (5 unique pages or 5 sections on long scrolling sites) •Mobile device optimised (a website that looks good across the most popular devices, i.e. iPhone, Tablets) •Contact form, newsletter sign up, testimonial strip •Google & Bing SEO Optimised (all 5 pages are Search Engine Optimised) •Picture Gallery (Upload and display pictures in beautiful galleries, manage your uploads) •After the initial consultation 2 revision sessions (Two occasions to ask us to amend or change a design or features during the design process) •WIX host platform installation •Essential Social Media accounts Connection •One Month of FREE Website Maintenance •Social Media accounts integration to display on chosen page •Domain Connection 	You will love it if you are a start-up business. It offers excellent value for money and comprehensive aspects to boost up your business within the online world.	£600



Premium Package	<p>This bundle includes all features from Start-Up and STAR packages and hassle-free first 12 months WIX premium plan worth over £100s, free domain registration, ads vouchers from Google and Bing, unlimited bandwidth and 10GB of web storage for pics, videos and documents.</p> <ul style="list-style-type: none"> •Up to 10 Custom Pages (10 unique pages or 10 sections on long scrolling sites) •Mobile device optimised pages (a website that looks good across the most popular devices, i.e. iPhone, Tablets) •SEO Package •website and business submission to major search engines, all pages are Search Engine Optimised •submission to relevant UK business directories such as Yell.com, Thompson, and one other of your choice •submission to google places, maps, Bing places and Maps •Social Package (Creation and setting 3 Social Media Business pages for chosen platform i.e. Facebook, Twitter etc) •Picture Gallery (Upload and display pictures in beautiful galleries, manage your uploads) •Fully managed Website Monthly maintenance plan included •After the initial consultation 2 revision sessions (Two occasions to ask us to amend or change a design or features during the design process) •WIX host platform installation •Connection to your social media channels •SEO optimisation •Domain Connection 	<p>The most comprehensive and fully managed for the first 12 months package is ideal for small, growing and medium businesses. This is a worry-free package. Let me maintain your Website and all pages for 12 months. I offer here an option of monthly payments that starts from just: 12 x £50 per calendar month with an upfront payment of £600.</p>	£1,200
e-Commerce Website	<ul style="list-style-type: none"> •Fully customised responsive eCommerce website with up to 6 inner pages •Mobile device optimised pages (a website that looks good across the most popular devices, i.e. iPhone, Tablets) •Products, categories and navigation set up for you, ready to go (you provide the product details & imagery) •Key features you might need like contact forms, newsletter sign-ups and blog. •eCommerce specific features like abandon cart emails, customer email automation, gift vouchers and cookie opt-ins. •Online bookings, special offers, automatically generated response emails, newsletter mailing •Product-first on-page SEO •Setting and Connection to the Payment gateway so you can take card payments, PayPal Express, Stripe. •SEO Package -website and business submission to major search engines 6 pages are Search Engine Optimised -submission to relevant UK business directories such as Yell.com, Thompson, and one other of your choice -submission to google places, maps, Bing places and Maps •Picture Gallery (Upload and display pictures in beautiful galleries, manage your uploads) •Monthly maintenance plan with a 25% discount •After the initial consultation 2 revision sessions (Two occasions to ask us to amend or change a design or features during the design process) •WIX host platform installation 	<p>This Package is for you and your business if you want to sell online and be successful</p> <p>You have the autonomy of determining the number of products offered, delivery times, shipping costs. Your online store shows the visitors how many products are available.</p>	£1,200

What will happen now?

1. Get a quote

Tell me about yourself, your business and your needs. After the initial consultation meeting, I will give you my quotation.

2. Proposal & Agreement

Hopefully, you are happy with my quotation. At this stage, we can review any changes and agree to proceed to the next step by signing the Agreement.

3. Deposit

I will start my work after receiving the predetermined deposit according to the Package you selected.

This will be requested via email with an attached invoice. For all monthly payment, I will ask you to sign a Direct Debit agreement.

4. Template

At this stage, I will identify and present you with the initial website template/draft structure of your design. By now, you must provide all images you wish me to include in web design, including your logo. All premium stock images that I provide are subject to a charge (see price list)

5. Design Begins

The first version of your Website should be completed within 10 working days. I will present an example of a functional design that you will be able to “test drive” and provide feedback for the 1st revision. (there are two compulsory revisions included)

6. Final Revision

By now, you should see your Website fine-tuned based on your feedback. I provide you with another chance to advise and implement the changes. After you are 100% happy I will ask you to sign off the design

7. Nearly Done!

After signing off the design, I will ask you for the final payment by sending the invoice to your email address (unless you choose the monthly plan). After payment is received, I will get your new Website officially launched online and start working on all the Add-ons you purchased (social media, SEO, PPC...etc.)

A few crucial points

- Please request a quotation of your desired work.
- 50% advanced payment is required **before** the creation/artwork is carried out.
- **LOGO Design** - PDF, JPEG, PNG Formats included with the price. If SVG, AI, EPS, PSD formats required, please contact me to receive a quote.
- **QR Code** – QR enabled pages, information, product and coupons for your customers to reach the connected information on your Website or social accounts.
- If minor changes to existing artwork are required, please contact me to receive a quote.
- If you require more than one design to be made, please contact me to receive a quote.
- Please give as much information as possible during the consultation. I will be using my prepared questionnaire to find out about your company, business and ideas.
- If you are supplying a description for artwork, please make sure you give us as much information as possible. I will not charge for minor changes, but there will be an additional cost if I am requested to make any major changes to your original copy.
- The Client pays for WIX annual hosting separately.
- I recommend the Unlimited plan except for specialised sites.
- The Client must purchase the domain either through WIX or another domain registrar; a domain is free the first year with the WIX Unlimited plan.
- The private domain option (recommended) costs extra through all domain registrars.
- Photography, policies, and images are extra. Please check the price list for the fee.